



# IM4US

INTEGRATIVE MEDICINE FOR THE UNDERSERVED

Mia Short, CAE, CMP joins IM4US as the Association's Director of Membership and Education. In this new role, Mia will oversee development, planning and management of the organization's membership initiatives, retention and recruitment efforts and provide strategic and operational leadership of the IM4US Annual Conference. Mia serves as staff liaison to four IM4US Committees: Research and Education (REC); Equity, Diversity and Inclusion (EDI); Membership; and Policy and Advocacy (PAC).

Certified by the American Society of Association Executives and Events Industry Council, Mia brings 25 years of association management experience to IM4US. Mia served the Interventional Academy as Senior Director, Education and Planning overseeing the Complex Cardiovascular Therapeutics Global Summit, American Bifurcation Club and Fellows/Early Career Forum. At APEX Management, Mia served as Director of Meetings to five client association: American Society of Neurophysiological Monitoring, Federation of Defense & Corporate Counsel, National Organization of Bar Counsel, Illinois Association of Healthcare Attorneys, and the International Society of Managing Technical Editors. Mia has served as Director of Meetings to the American Dietetic Association, a professional association of 65,000 members drawing 11,000 to 15,000 attendees to its annual conference and Exhibits Director / Meetings Manager to the American Bar Association.

Mia looks forward to advancing the mission of IM4US and the organization's vision to provide quality, integrative health care to underserved communities. She is energized by the REC's commitment to collaborate, learn, and share best practices, curate resources, and develop new tools.

"I am excited to support leaders and members who are passionate about their profession and are committed to ensuring integrative medicine is accessible to all."