



# IM4US

INTEGRATIVE MEDICINE FOR THE UNDERSERVED

Integrate. Innovate. Inspire.

## Making Integrative Care Standard Care

# Exhibit & Sponsor Opportunities

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IM4US Annual Conference  
August 15–17, 2024

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 Santa Clara University  
Santa Clara, CA

**TIDES**   
A Force for Social Good

*A Project of Tides Center*



[IM4US.ORG/CONFERENCE](https://IM4US.ORG/CONFERENCE)

# About IM4US

IM4US is home to hundreds of active members representing diverse integrative health professions and allied fields

## Mission

Integrative Medicine for the Underserved (IM4US) is a collaborative, multidisciplinary group of people committed to affordable, accessible integrative health care for all. Through outreach, education, research, and advocacy, we support those dedicated to promoting health in underserved populations. Together we work to shift the current paradigm towards equity, wellness, prevention, patient empowerment, and self-care.

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## Philosophy



- **We believe** health care is a right.
- **We believe** Equity is fundamental to health and wellness, and therefore Equity and efforts to dismantle racism/oppression are foundational to our work as healers/practitioners.
- **We believe** optimal health care focuses on wellness as much as on treating disease.
- **We believe** optimal health care addresses mind, body, and spirit.
- **We believe** that the social determinants of health must be addressed.
- **We believe** in the power of integrating diverse health care modalities and disciplines.
- **We believe** underserved patients and those providing their care need unique kinds of support.
- **We believe** collaboration and sharing improves patient outcomes and inspires providers to remain whole-heartedly engaged in this work.

Integrative Medicine for the Underserved (IM4US) is a fiscally-sponsored project of Tides Center, a 501(c)(3) nonprofit organization and the nation's largest fiscal sponsor. IM4US is dedicated to Equity, Diversity, and Inclusion in health care. Through outreach, education, research, and advocacy, we provide support to a community of diverse health practitioners working with underserved communities.



# 2024 Conference Theme



## Making Integrative Care Standard Care for All

This year we continue looking forward toward our aspirations of making integrative health creation the standard of care across the country. We are continuing to prioritize accessibility with our **hybrid event format**, enabling both in-person and virtual participation for attendees and exhibitors throughout the conference.

Your sponsorship of the IM4US conference will help promote and disseminate ideas on the following themes:



Lifting up models of financially accessible, trauma-informed, culturally safe, and culturally-responsive healthcare



Redefining professional expertise through dignified collaboration between diverse healthcare practitioners, patients, learners, and communities



Using anti-racist and/or re-indigenizing strategies to address social and structural determinants of health



Expanding what “evidence” means for marginalized communities and practices



Teaching practitioners of all kinds how to employ integrative modalities into their care



Cultural misappropriation in healthcare



Building trustworthy healthcare organizations



Recognizing and honoring community-based health sovereignty



Equity and inclusivity in integrative healthcare

# Conference Sponsorship



## Sponsorship Benefits

### Your sponsorship includes:

- Complimentary conference registrations according to sponsorship level, as well as discounted conference registration for your network

<b>EQUITY SPONSOR</b>	\$750-1000	+ 2 Complimentary registrations + 2 Reduced rate registrations + 1/4 Page Logo/Ad Space
<b>FRIEND SPONSOR</b>	\$1,000–2,499	+ 3 Complimentary registrations + 3 Reduced rate registrations +1/4 Page Logo/Ad Space
<b>ADVOCATE SPONSOR</b>	\$2,500–4,999	+ 4 Complimentary registrations + 4 Reduced rate registrations +1/2 Page Logo/Ad Space
<b>LEGACY SPONSOR</b>	\$5,000–9,000	+ 5 Complimentary registrations + 5 Reduced rate registrations + 1/2 Page Logo/Ad Space
<b>VISIONARY SPONSOR</b>	> \$10,000	+ 5 Complimentary registrations + 10 Reduced rate registrations + Full Page Logo/Ad Space

- Promotion and branding according to sponsorship level
- Email/social media campaign announcing your sponsorship
- Your sponsor logo on IM4US conference webpage
- Inclusion in IM4US annual report
- Opportunity to disseminate your organization’s promotional materials in person and/or virtually during the conference
- Possibility of a Standard in person and/or virtual exhibit spaces at each sponsorship level
- Promotional content space in the conference program according to each sponsorship level

# Conference Sponsorship



## Exchange Non-Profit

### A booth trade with aligned non-profit

- Standard exhibitor booth in the exhibit hall and standard e-Exhibitor space in virtual exhibit hall
- 1 complimentary conference registration pass
- Logo displayed on conference website
- Opportunity to connect with attendees both in-person and virtually throughout the conference

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## Contact Us

email: [info@im4us.org](mailto:info@im4us.org)

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